



NEWPORT
CREATIVE
COMMUNICATIONS

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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NEWPORT CREATIVE COMMUNICATIONS HELPS SOUTH SHORE HABITAT FOR HUMANITY HELP OTHERS

Duxbury, MA – Newport Creative Communications, a full-service, award-winning direct response fundraising agency, recently volunteered its services to help South Shore Habitat for Humanity with its annual fund campaign.

Newport developed an appeal that was mailed to over 10,000 homes on the South Shore. The 2005 Annual Appeal asked friends, including 600 of the organization's most loyal donors, to renew their commitment and "help us provide more families right here in our community with simple, decent, affordable homes."

The package included a set of photographs that were taken recently during the building of South Shore Habitat for Humanity's 38th house, this one for Aimee and Joe Bradford, along with their two children, Samantha and Joseph.

"The high level of professionalism at Newport Creative Communications saved us countless hours of design and planning," said Cynthia Hargrove Perkins, Executive Director at South Shore Habitat for Humanity. "Bob Cargill and his creative team were timely, accurate and visionary; they helped us tell our story from the heart. Thanks to their work, we have an Annual Appeal that hopefully will inspire many people to help South Shore Habitat build more homes for local families in need."

"We are proud to lend our pro bono support to such an outstanding organization," said Chris Barry, Senior Vice President and Account Director at Newport. "The people of South Shore Habitat for Humanity provide an invaluable service to the local community, and it is an honor to play a role in their charitable endeavors."

Shore Habitat for Humanity was founded in Norwell, Massachusetts, by a group of local pastors in 1986 as an affiliate of Habitat for Humanity International. In its first six years, with the cooperation of several South Shore towns, the organization was able to help six families make desperately needed renovations on their homes. In 1992, South Shore Habitat constructed its first single-family home in Weymouth. Since then, the organization has completed 38 homes in 18 towns, helping 67 adults and 133 children build a place to call home.

Newport Creative Communications is a full-service direct response fundraising agency that provides a wide variety of marketing, advertising and communications services to nonprofit organizations throughout the country. The agency is located at 33 Railroad Avenue in Duxbury, MA, and on the Web at www.newportcreative.com.