



NEWPORT
CREATIVE
COMMUNICATIONS

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INTERNATIONAL EYE FOUNDATION ANNOUNCES PARTNERSHIP WITH NEWPORT CREATIVE COMMUNICATIONS

The International Eye Foundation has announced a partnership with Newport Creative Communications to grow and enhance their direct marketing program.

“We were looking for an experienced agency that would inject creativity into our fundraising program without breaking the bank,” says Ed Henderson, Director of Finance and Administration, International Eye Foundation. “We’ve chosen Newport Creative because we were impressed with their understanding of our needs and of the creative solutions they bring to the table.”

“We’re very honored to be working with International Eye Foundation and are eager to get started! We’re very proud to have been chosen by them from among several other agencies,” says Judi Urquhart, President of Newport Creative Communications.

About International Eye Foundation

International Eye Foundation is an international nonprofit organization and its mission is to help people see. IEF has played a part in reducing some of the leading public health causes of blindness and has, in the last decade, worked to combat childhood blindness in developing nations. For more information, please visit www.iefusa.org.

About Newport Creative Communications

Newport is a leading fundraising consulting and direct response marketing agency serving the nonprofit community exclusively. Newport currently serves more than 80 global, national, and regional nonprofit clients providing award-winning creative and results-oriented program management. More information about Newport Creative Communications can be accessed at www.newportcreative.com.

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