



PRESS RELEASE

MAY 1, 2006

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### **NEWPORT CREATIVE COMMUNICATIONS LAUNCHES NEW WEB SITE**

**Duxbury, MA** – Newport Creative Communications, one of the direct response fundraising industry’s leading agencies, is proud to announce the debut of its new Web site, which can be found at [www.newportcreative.com](http://www.newportcreative.com).

While the new site was put together over the course of the last year by a talented team of creative writers and designers, nearly everyone at Newport contributed to the development of its successful launch. In fact, some of the agency’s employees’ own children are even featured as models in some of the photographs on the site.

Similar to how it is used in the agency’s new advertising campaign, the tagline, “The Measure of Success,” is employed as a recurring theme throughout the site.

“This is Newport Creative Communications, where success is measured by the results we achieve on behalf of our clients and the relationships we have with people like you,” reads the home page.

The website contains client case studies, a portfolio, executive profiles and more.

“The launch of our new Web site is yet another example of how far we have come since our founding in 1985,” said John Pannell, President of Newport Creative Communications. “Over the last two decades, this agency has served literally hundreds of nonprofit clients. It is the breadth of this experience – and our collective institutional knowledge – that we wanted to capture on the site.”

Newport Creative Communications is a full-service direct response fundraising agency that provides a wide variety of marketing, advertising and communications services to nonprofit organizations throughout the country. The agency is located at 33 Railroad Avenue in Duxbury, MA, and on the Web at [www.newportcreative.com](http://www.newportcreative.com).

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