



NEWPORT
CREATIVE
COMMUNICATIONS

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FOR IMMEDIATE RELEASE

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NEWPORT CREATIVE COMMUNICATIONS WINS CREATIVE AWARDS

Newport Creative Communications won Gold and Bronze awards at the New England Direct Marketing Association awards ceremony in Boston on April 14. The awards reflect the agency's strong heritage of generating creative work that is both innovative and effective.

"We are pleased that Newport Creative Communications and our clients were recognized for our exceptional creative product. It's gratifying to be recognized for creative that captures the attention of the individual consumer and generates significant revenues for our clients", said Kelly A. Mahoney, President of Newport Creative Communications.

The award-winning work included multiple Gold Awards for the categories of Fundraising/Non-Profit Mail and Most Innovative Direct Mail Formats. Both Gold Awards were for creative work generated for the Disabled American Veterans.

The agency also won two Bronze Creative Awards in the non-profit category, including work generated for Plan USA, a global organization dedicated to serving the world's poorest children.

Steve Maggio, Executive Creative Director of Newport Creative Communications commented: "We're excited to receive creative recognition from the industry and are happy for the agency and client teams that worked so hard on these campaigns."

Newport Creative Communications is a leading fundraising consulting and direct response marketing agency. Recognized as a Top 50 Direct Marketing Agency by B to B Magazine in October of 2004, Newport currently serves more than 100 global, national and regional clients. More information about Newport Creative Communications can be accessed at www.newportcreative.com.