



NEWPORT
CREATIVE
COMMUNICATIONS

For Immediate Release
July 17, 2007
Duxbury, MA

ROSIE'S PLACE ANNOUNCES PARTNERSHIP WITH DIRECT MARKETING AGENCY NEWPORT CREATIVE COMMUNICATIONS

Rosie's Place of Boston, Massachusetts has announced a partnership with Newport Creative Communications to grow and enhance their direct marketing program.

"We wanted to partner with an agency that understood our needs and our donors, and who could find effective ways to improve on our fundraising program," says Cynthia Quealy, Director of Development and Public Relations for Rosie's Place. "We've chosen Newport Creative because we were impressed with their understanding of our needs and of the creative solutions they bring to the table."

"We're very honored to be working with Rosie's Place as we have been impressed with their work with poor and homeless women for a long time. We're very proud to have been chosen by them from among several other agencies," says Judi Urquhart, President of Newport Creative Communications.

About Rosie's Place

Rosie's Place is a sanctuary for poor and homeless women which offers both emergency and long-term assistance. Established in 1974, Rosie's Place is committed to welcoming each guest with respect and unconditional love. For more information, please visit www.rosiesplace.org.

About Newport Creative Communications

Newport is a leading fundraising consulting and direct response marketing agency serving the non-profit community exclusively. Newport currently serves more than 80 global, national, and regional nonprofit clients providing award-winning creative and results-oriented program management. More information about Newport Creative Communications can be accessed at www.newportcreative.com.

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